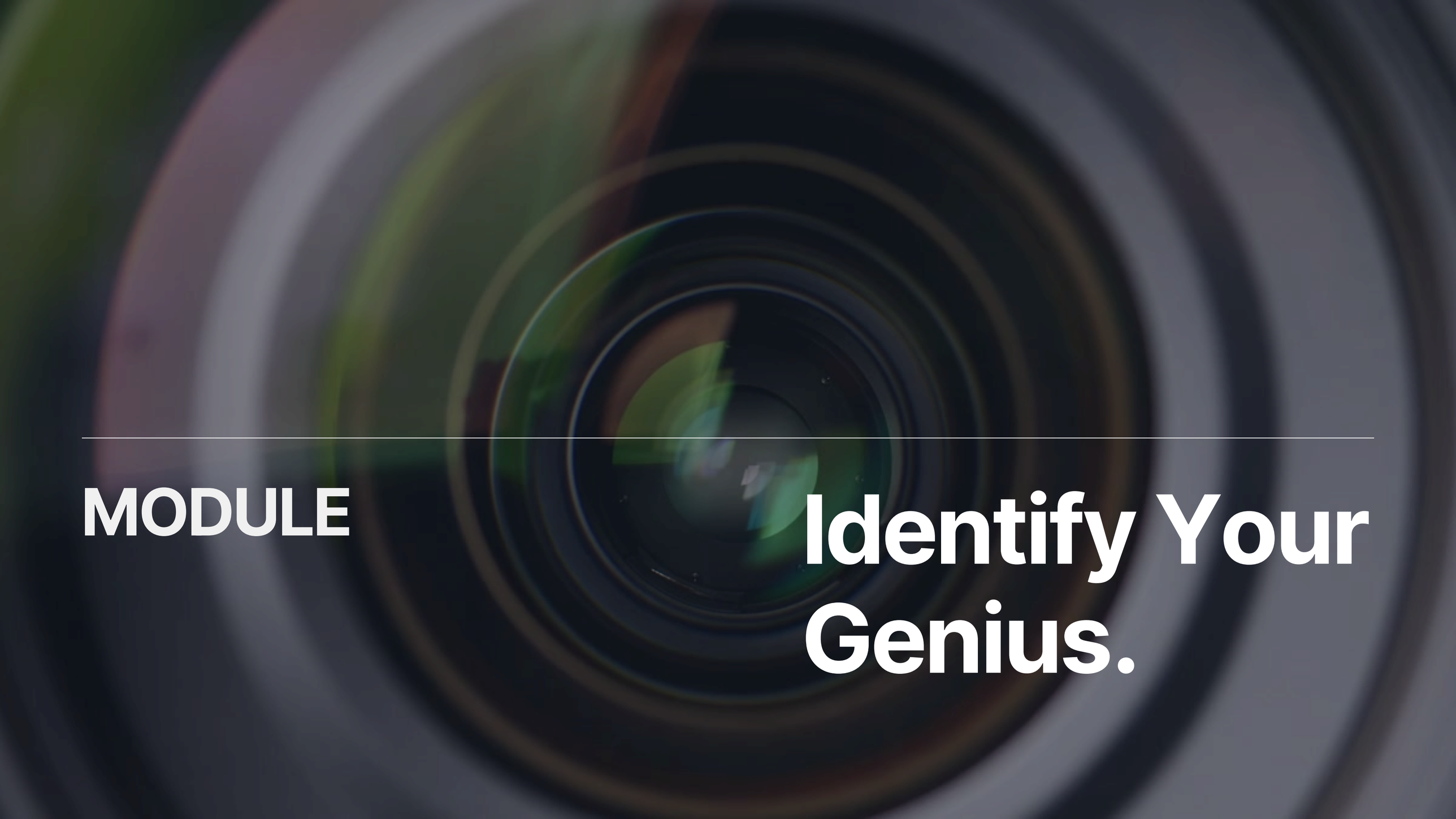


MODULE

Identify Your Genius.



In this module.

Focus Is Not Enough [01]

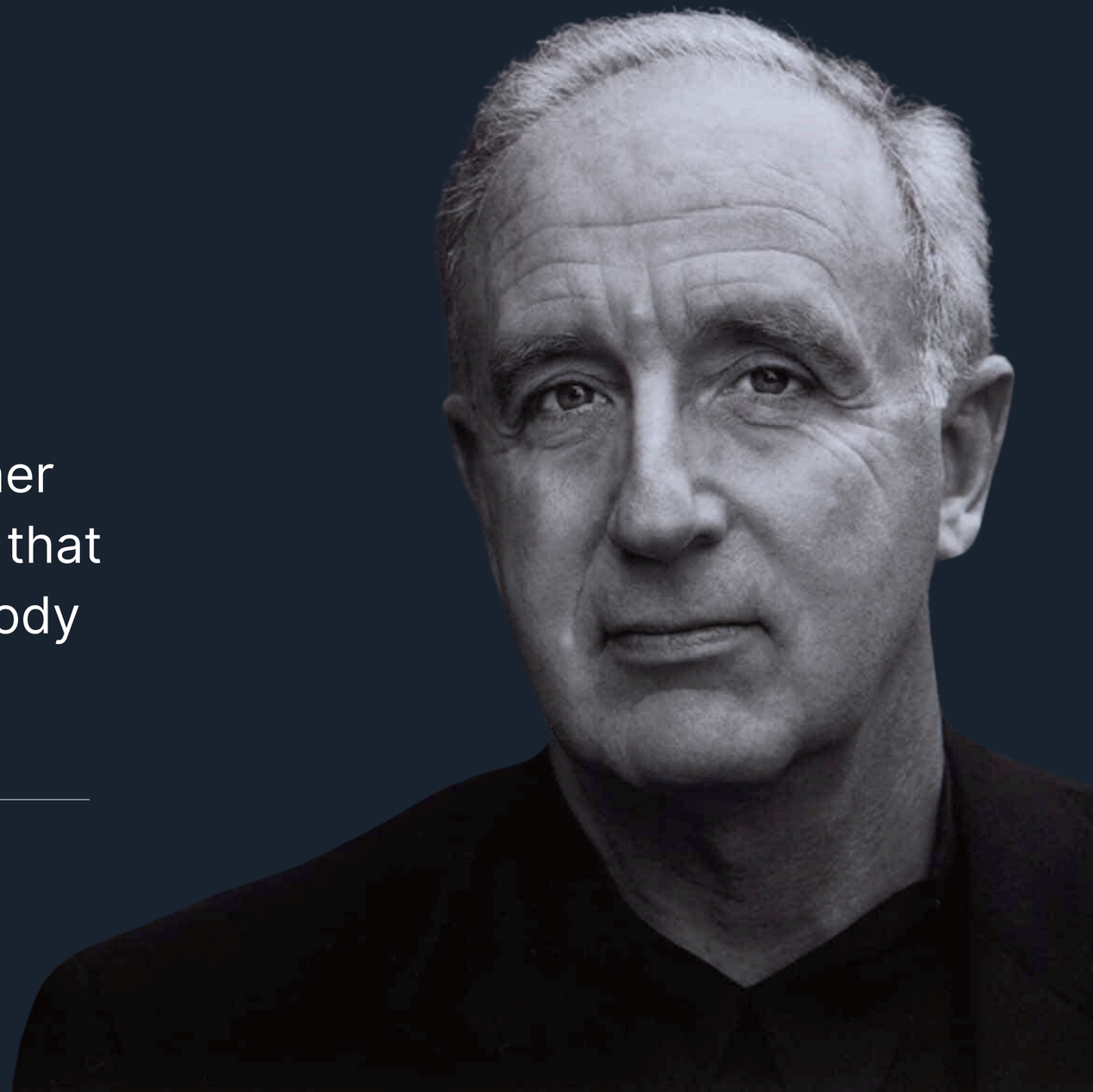
Discovering Genius [02]

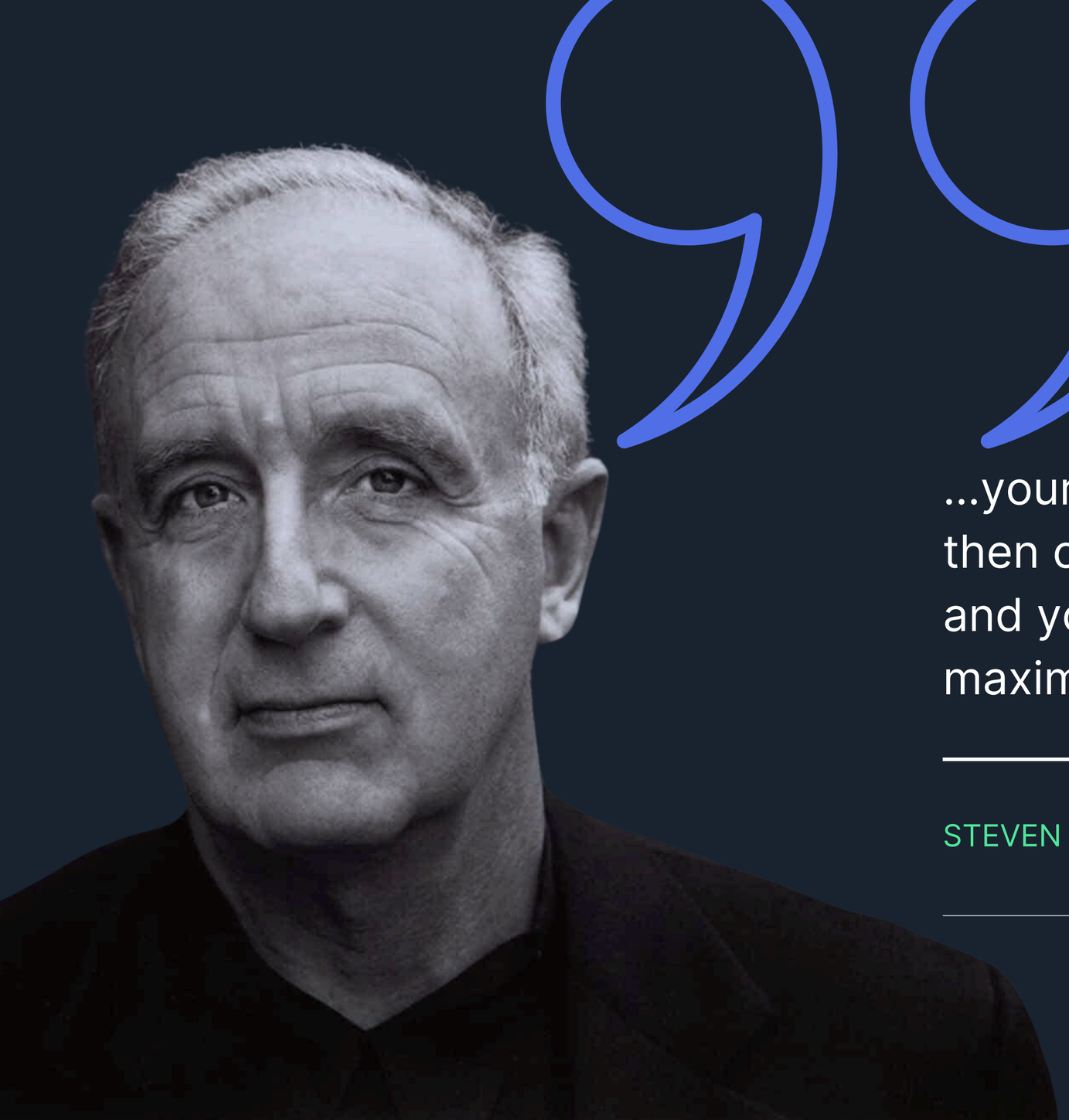
The Complexity Plateau [03]

Identify Your Genius [04]

Build Your Genius Team [05]

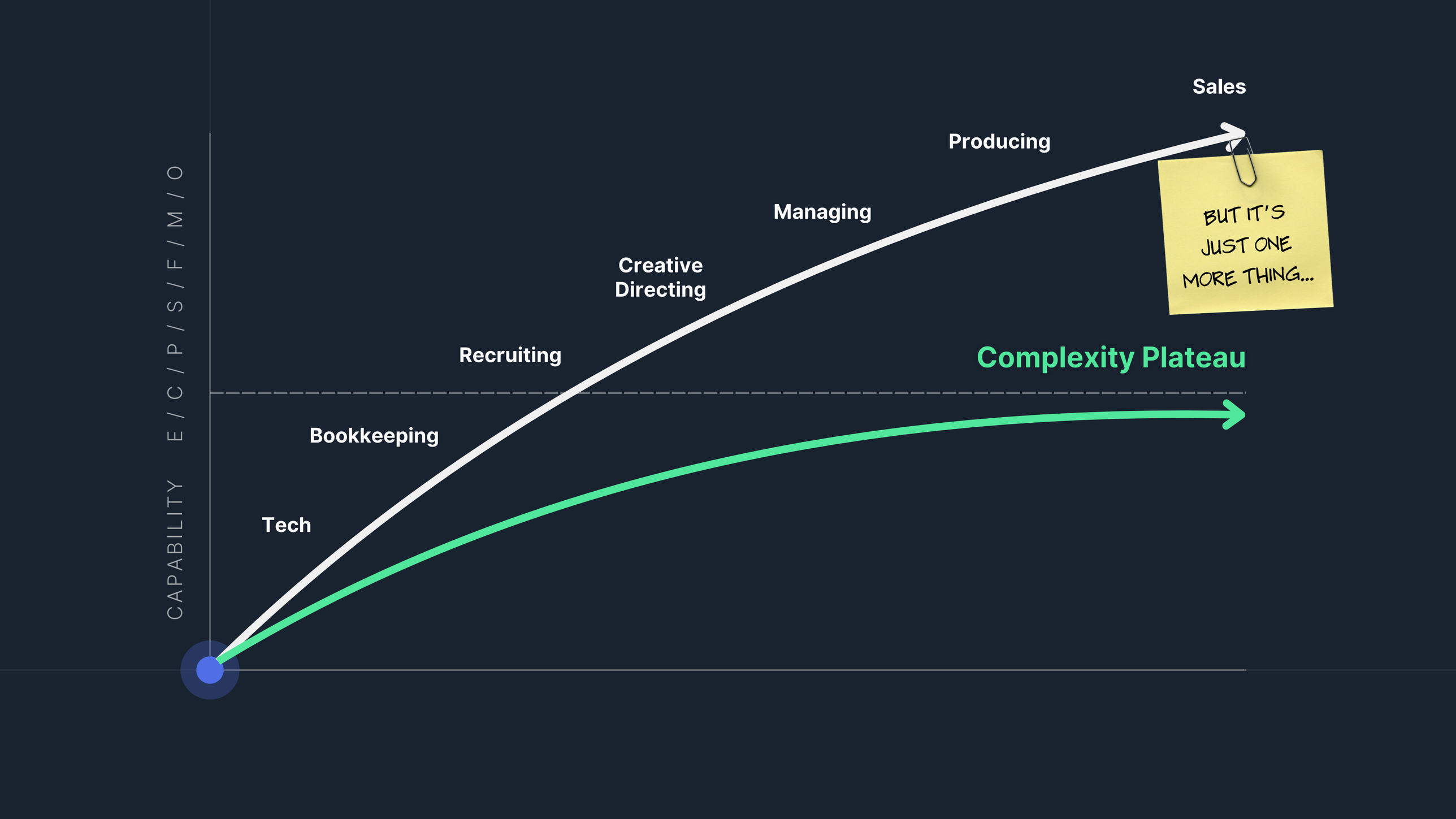
This is the entrepreneur’s gift. It is her singular talent, the _____ that she brings to her business that nobody else can bring. You have it, too...





...your job is to find your [Genius] and then organize your day, your month, and your year in such a way that you maximize your time exercising it, while _____ everything else."

STEVEN PRESSFIELD


CAPABILITY E / C / P / S / F / M / O
Sales
Producing
Managing
Creative Directing
Recruiting
Bookkeeping
Tech
BUT IT'S JUST ONE MORE THING...
Complexity Plateau


CAPABILITY E / C / P / S / F / M / O
New Level of Simplicity
Complexity Plateau
Early Success

ENTREPRENEURIAL SPIRIT⚡

CREATIVE

PRODUCTION

SALES

FINANCE

MARKETING

OPERATIONS





The 7 Ingredients™



"IF I COULD CHOOSE ONLY ONE, I WOULD PICK..."

Defining Genius

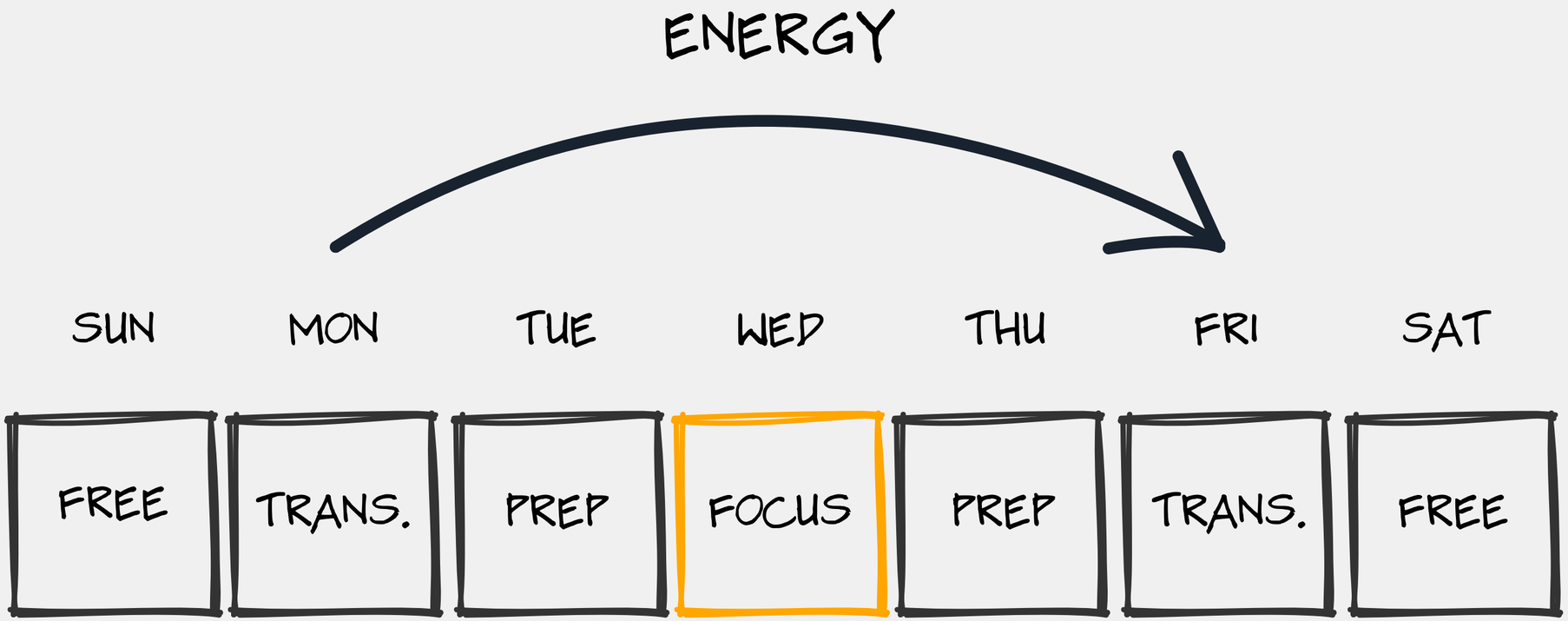


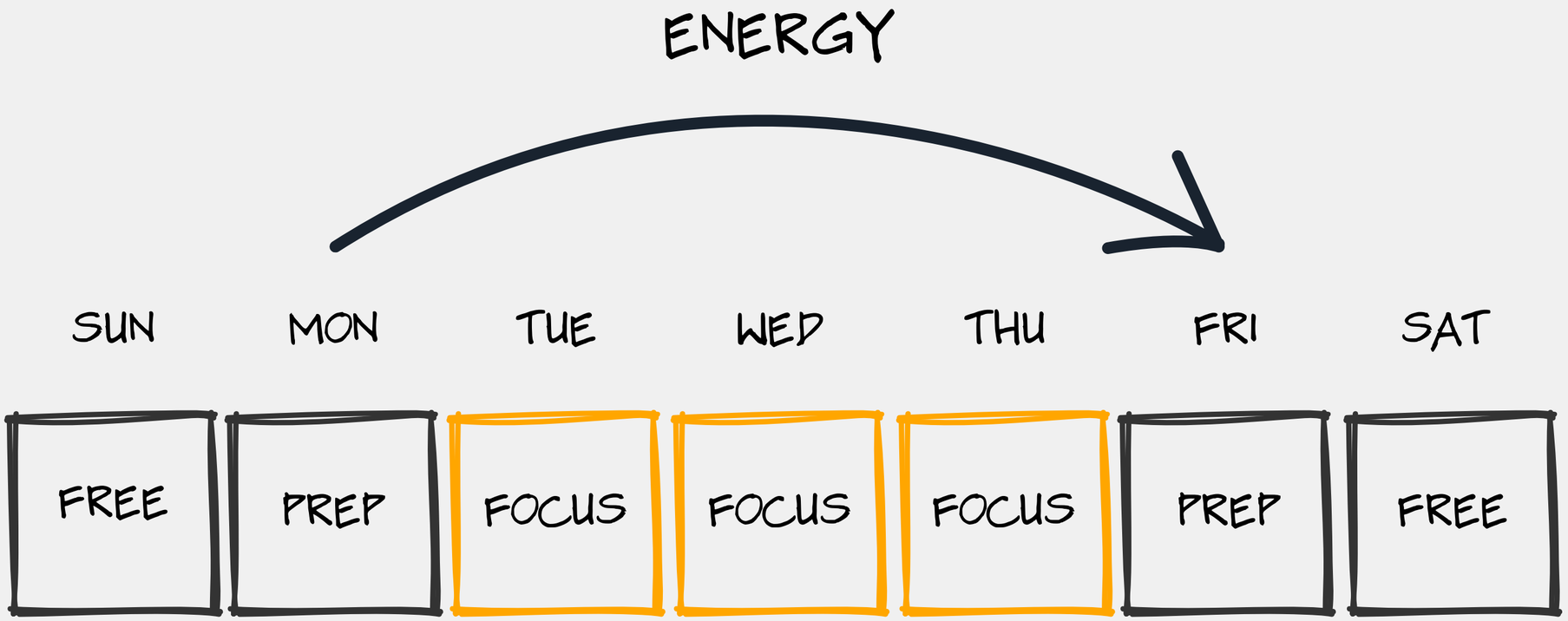
[3]

Homework.






ENERGY
SUN
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PREP
FOCUS
PREP
TRANS.
FREE


ENERGY
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PREP
FOCUS
FOCUS
FOCUS
PREP
FREE

GO FURTHER

Imagine Your Genius Team.



You can try anything for 90 days.

DAN SULLIVAN

